

# ANNA REINBOLD GRAPHIC DESIGNER



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## :: Profile

I am a positive and easy-going person who enjoys working within a team. As a designer I am enthusiastic and ambitious and always looking for new challenges.

I have completed a three year course at LCC studying Graphic Design and have additionally been awarded the Diploma of Professional Studies for which I spent a year working within the industry.

My work distinguishes itself through its considered nature. My design process revolves around strong elements of research and analysis.

My strengths as a designer lie in the diversity and creativity of my work combined with the extreme attention to detail I pay to ensure a satisfying outcome.

## :: Education

**2009–13** London College of Communication  
Ba (Hons) Graphic and Media Design: Design for Information  
Upper Second Class Honours

**2011–12** London College of Communication  
Diploma of Professional Studies

## :: Experience

**Sep 2013 – present** Freelance junior designer at **Duho**. My work at Duho ranges from mostly digital (online-tools, HTML Emails, presentations) to more traditional media (event branding, publications).

**Jun – Aug 2013,  
Jun – Feb 2012/13** Junior designer for **DK Publishing** working as part of the Natural team. I was closely involved with both children's and adult titles as well as presentation work for Frankfurt book fair.

**May – Jun 2012** Internship at the **New Statesman**, a weekly Current Affairs and Politics magazine.

**Oct – Feb 2012** Internship at **Ogilvy & Mather Advertising** in Düsseldorf, Germany.

**Jun – Oct 2011** Internship at **DK Publishing**.

## :: Software

Excellent knowledge of Adobe InDesign/Illustrator/Photoshop, and Powerpoint, proficient in QuarkXpress, Cinema 4D.

## :: Special areas &

Digital and UX design, infographics, layout and editorial design

## Languages

Fluent in German and English

## :: Interests

Reading, dogs and baking